

Effective Outreach to Underrepresented Groups to Build the Transportation Workforce

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Date: **Apr 8, 2025** 1:00-2:00pm PST

Facilitator: Regina Glenn

Speaker: Greg Johnson

Speaker: Tiara Fisher

Speaker: Krystle Jones

Description



The primary aim of this webinar is to share valuable information about diverse outreach efforts designed to bolster the transportation workforce. By addressing key areas of engagement, we hope to inspire innovative approaches and forge connections that can enrich attendees' outreach strategies. The Interstate Bridge Replacement (IBR) will explore methods of engaging with communities traditionally underrepresented in the transportation field. Washington State Department of Transportation will focus on their statewide high school program and COMTO National will provide information regarding their CITY (Careers in Transportation for Youth) internship program.

Join us to gain valuable insights and tools that can help you make a meaningful impact in the transportation industry

In support of the:



TRB National Summit for the Transportation Workforce

JUNE 2-4 2025,

WESTMINSTER, CO

A series of Pre-Summit Webinars to jumpstart the engagement and learning that the Summit is designed to move forward into new networks and working group to support the future Transportation Workforce. Webinars are free but pre-registration is required. Join us for these critical conversations, and at the [Summit](#).

SPEAKERS



Greg Johnson,
Administrator,
Interstate Bridge
Replacement
Program (IBR)

Greg serves as Program Administrator for the Interstate Bridge Replacement Program, representing WSDOT and ODOT. He previously held leadership roles at the Maryland and Michigan Departments of Transportation, contributing to major infrastructure projects, including the Gordie Howe International Bridge. A licensed professional engineer in Michigan, he holds a B.S. in Civil Engineering from the University of Michigan and an M.P.A. from Western Michigan University.

Tiara Fisher, Senior
Manager, COMTO
National NextGen
program

Tiara Fisher, Senior Manager of NextGen Programs at COMTO, oversees program life cycles, fosters strategic partnerships, and drives data-driven improvements. She leads outreach and marketing efforts to engage students, transportation professionals, agencies, and DBE/MBE/WBE/SBE organizations. Committed to building a diverse future in transportation, she ensures impactful and inclusive program participation.

Krystle Jones,
WSDOT Talent
Acquisition
Manager

Krystle oversees the statewide recruitment program and talent acquisition strategies at WSDOT. While also leading a team of professional Recruiters, she serves as a strategic partner to agency executives providing expert-level consultation and influencing decisions made in the areas of Talent Acquisition, Outreach, Hiring Manager Training, and Recruitment.
